



Our Shopping Centre Case Study at Broad St Mall

Broad Street Mall is a busy Shopping Centre in the lively town of Reading. Enviro-Waste and Broad Street Mall joined in partnership in order to achieve the Centre's goal of "Zero to Landfill".

The Shopping Centre already had good sound recycling practices but they wanted to move this forward to a future proof waste management programme.

Zero to Landfill Waste Management Programme

It was important that any new Waste Management Programme introduced at the Centre reflected the following points.

- Cost neutral
- Zero to Landfill practice to be implemented
- General Residual waste to be diverted from landfill
- Reduction of waste Road Miles and vehicles in and out of service area
- The programme must incorporate a handling plan for impending food waste legislation
- All recyclates handled and collected in a manner to encourage maximum revenue for the materials.

The New Simple but effective Programme means...

Broad Street Mall is now handling all its food waste on site with a food to water machine brand new to the market. Now over 60 tonnes of food waste has been removed from landfill and the transportation miles removed.

With a new compactor pressing an additional average of 2 tonnes extra into their waste container transportation and cost have been further reduced and this "Residual Waste" is now processed as Waste to Energy.

As with most service yards space is premium but a simple solution to increase revenue on recycled materials saw the introduction of a pallet stacker, meaning that recycled materials are now collected in 20 tonne pickups attracting the best revenues.

Summary and Benefits of this Programme

- Cost neutral planning
- Zero to landfill practice in place
- Attracts new clients due to its high Green Credentials
- Meets CSR standards required by the Centre's clients